The Naples Art Association

Impact organization dedicated to expanding cultural opportunities, broaden education, and enrich Southwest Florida through the visual arts.

It is our goal to transform the community through inspired arts leadership and continuous creation of a visual arts center that inspires and empowers artists and the general public.

All proceeds from this event fund the following programs:

- Professional development opportunities and showcase platforms for artists through juried exhibitions and outdoor shows.
- Adult and youth programming for all skill levels
- Provide free art programming to 8 local non-profit organizations

Call to Artists

The Naples Art Association is seeking Artist/Designers of one-of-a-kind wearable art/art wear garments and accessories (including jewelry, hats, shoes, etc.) for our 2nd Annual “Scene to be Seen” - Runway Art Show, on Thursday, November 1, 2018.

This Runway Art Show will highlight the work of Artists/Designers by showcasing their art work on a fully staged runway show with a live auction using “Bidpal” mobile bidding.

Artwear in all media and styles including garments, ensembles, hats and handbags for both men and women will be featured.
Individuals or collaborative teams will be considered.

ENTRY REQUIREMENTS:
(All works must be original to the Artist/Designer)

Categories for design samples should fall within the following themes:

1. **Now Factor**: Creations that can be worn daily.
2. **X-Factor**: Creations with a unique flair.
3. **Wow Factor**: Completely over the top creations.

JURY AND SELECTION PROCESS
A panel of Fashion/Art Centric professionals will select entries from the digital images or sketches based upon originality, creativity, artistry, and complexity of workmanship. This will be a three step process:

- Application Submission for Jury review
- Upon Jury selection, an interview to share design concept (in person or by phone if necessary)
- Notification for acceptance or decline

The Naples Art Association and “Scene to be Seen” Committee has a right to reject a garment or accessory at any time.

There will be a committee approval process for all Models, Make-up Artists, and Hair Stylists.
The NAA will approve ALL Model selection for ALL Artist/Designers. Artists may submit model names, however, they must go through committee approval.

NAA Owns the name “Scene to Be Seen”
NAA will provide all marketing material for social media

Auction: Using our online software platform, there will be a live auction the night of the Event and it will stay open for 5 days following.

Sales of Artwear: Proceeds from any sales will be split 70/30 between the Artist/Designer and NAA.

Please fill out attached Application Form and send back to: Mary.Visgilio@Naplesart.org